

Vision for Wilmington Tourism

Wilmington will strengthen its reputation as the ski town for Whiteface Mountain and as a family destination; fostering partnerships among residents, tourism businesses, and neighboring communities which add new products and seasons to Wilmington tourism; consolidating tourism retail and dining into a pedestrian zone; adding new lodging and upgrading existing lodging; protecting the small town atmosphere which is important to both residents and visitors; and creating jobs and business opportunities for residents.