

## Vision for Ticonderoga Tourism

Ticonderoga will create an environment that will support the growth of its tourism economy year round, generating jobs and business opportunities, making its history come to life through the likes of the development and operation of a working replica of the original French sawmill, building related businesses that fill renovated downtown with history-related tourism activity, expanding lodging and dining options, building a stronger partnership with Fort Ticonderoga to help ensure its success, and developing a complimentary outdoor recreation component to the economy. Over time, Ticonderoga will develop a culture that is more entrepreneurial and hospitality minded and will use tourism as one tool to attain long-term economic viability.