

Goals for Ticonderoga Tourism

- Build strong history-based tourism economy
- Build supporting outdoor recreation economy
- Rebuild French sawmill as centerpiece of new economy
- Attract artisans to build woodcraft and other Adirondack crafts, especially those related to sawmill
- Build a better tourism partnership with Fort Ticonderoga but not be dependent on its success
- Continue revitalization of downtown, with a focus on heritage buildings
- Expand lodging
- Generate jobs and business opportunities
- Make the economy more year round
- Strengthen Ticonderoga's history-related event economy
- Guide the local culture, especially the younger generation, to be more hospitality minded
- Guide the local culture, especially the younger generation, to be more entrepreneurial