

Vision for Schroon Lake Tourism

Schroon Lake will recapture its status as an Adirondack Lakeside Destination by becoming a base camp for Adirondack adventures, expanding and upgrading its selection of lodging and dining, improving its curb appeal, building new outdoor-experience products, increasing visitor opportunities to access and view the lake, and improving visitor experiences. The goal is to increase jobs and business opportunities, and generate new year-round revenue.