

## Goals for Town of Moriah Tourism

- Introduce tourism to town slowly enough that residents can make quality decisions about a future in tourism
- Generate jobs and business opportunities
- Develop some local lodging
- Support local businesses, especially those that contribute to local quality of life
- Honor mining history
- Showcase silent film history
- Protect residents' ownership of and access to public Lake Champlain frontage
- Make town and village owned campsites perform better (economically and aesthetically)
- Fill empty storefronts
- Help create a better sense of community pride
- Create an environment that supports a stronger Chamber of Commerce
- Help each hamlet keep its own identity while building a town-wide sense of community
- Improve cell phone access